

# MOSTAFA WAHBA

Front-End Developer | React & WordPress Specialist

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#) | 📍 Egypt | Open to Gulf Relocation / Remote

## PROFESSIONAL SUMMARY

Results-driven Front-End Developer with 3+ years of hands-on experience building responsive, SEO-optimized web applications using React.js, JavaScript ES6+, and WordPress. Proven track record delivering high-performance landing pages, WooCommerce stores, and component-based UIs for commercial clients across Egypt and the Middle East. Proficient in REST API integration, Tailwind CSS, and Elementor-based development. Seeking a Gulf-region role where technical expertise and attention to UX detail drive measurable business results.

## CORE COMPETENCIES

- ✓ React.js Development
- ✓ WordPress & WooCommerce
- ✓ Responsive Design
- ✓ REST API Integration
- ✓ SEO & Performance Optimization
- ✓ Elementor Pro
- ✓ JavaScript ES6+
- ✓ Tailwind CSS / Bootstrap / SCSS
- ✓ UI/UX Implementation
- ✓ Mobile-First Development
- ✓ Cross-Browser Compatibility
- ✓ Git & GitHub Workflow
- ✓ Landing Page Development
- ✓ RTL & Multilingual Websites
- ✓ Cloudflare CDN

## WORK EXPERIENCE

### Front-End Developer & WordPress Developer · Puresoft

Apr 2026 – Present | Egypt

- Architect and develop responsive WordPress websites leveraging Elementor Pro and WooCommerce, reducing client time-to-launch by 30%.
- Integrate REST APIs to deliver dynamic, data-driven web experiences with real-time content updates.
- Implement technical SEO best practices (structured data, Core Web Vitals) improving organic search visibility for client sites.
- Optimize website performance through image compression, lazy loading, and Cloudflare CDN configuration, achieving 90+ PageSpeed scores.
- Deliver pixel-perfect, cross-browser compatible UIs from Figma/Photoshop designs with strict QA standards.
- Manage full Git/GitHub workflow including feature branches, code reviews, and deployment pipelines.

### Front-End & WordPress Developer · NajezSoft

2022 – 2025 | Egypt

- Engineered React.js single-page applications with reusable component architecture and state management, delivering 5+ client projects.
- Developed and maintained 10+ WordPress websites using Elementor, ACF, and custom post types, serving thousands of monthly visitors.
- Implemented Tailwind CSS and SCSS design systems ensuring brand consistency and accelerating front-end development velocity.
- Configured Google Analytics and Cloudflare CDN for performance monitoring, reducing page load times by up to 40%.
- Led landing page optimization initiatives resulting in improved conversion rates for e-commerce and lead-generation clients.

### Freelance Front-End Developer · Self-Employed (Remote)

2024 – Apr 2026 | Remote

- Completed 5 end-to-end client projects fully remotely, managing all communication, scoping, development, and delivery asynchronously.

- Built and deployed a production news platform (Insider Menofia), a corporate website (ChitoTech Egypt), and 3 additional client sites.
- Demonstrated initiative, reliability, and professional communication skills essential for distributed team environments.
- Self-managed workload without a manager, tracking project status independently and hitting all delivery commitments.

## Mandatory Military Service + Freelance Development · Egyptian Armed Forces (Reserve officer) / Self-Employed

2024 – Apr 2026 | Egypt

- Completed mandatory national service while maintaining active freelance development practice (5 client projects delivered).
- Designed and deployed a large-scale news platform (Insider Menofia) using WordPress, ACF, and Cloudflare CDN.
- Built bilingual Arabic/English websites with RTL support serving corporate clients in the construction sector.

## PROJECT PORTFOLIO

### Insider Menofia – News Platform · WordPress · ACF · Elementor · Cloudflare · SEO

- Developed a large-scale multi-category news platform supporting hundreds of articles across politics, sports, and local news verticals.
- Optimized Core Web Vitals and implemented Cloudflare CDN caching, achieving sub-2-second first contentful paint.
- Applied technical SEO (canonical tags, XML sitemaps, structured data) improving organic search indexation.

### AI-Motamizon Contracting – Bilingual Corporate Site · HTML · CSS · JS Es6 · PHP Laravel

- A corporate website for an Egyptian contracting company (founded 2001) specializing in electromechanical works, infrastructure, and integrated building projects across all Egyptian governorates. Developed service showcase and project portfolio sections with custom post types.
- Implemented SEO metadata in both Arabic and English languages targeting MENA search engines.

### KFS-HIET – Higher Institute of Engineering · React.js · JavaScript (ES6) · REST APIs · HTML5 · CSS3

- Developed a modern, responsive educational platform for the Higher Institute of Engineering & Technology in Kafr El-Sheikh, showcasing academic programs, admissions information, institutional departments, and student resources.
- Created reusable React components and optimized application structure for scalability and maintainability.
- Integrated REST APIs to manage dynamic content including news, announcements, academic information, and institutional update

## TECHNICAL SKILLS

Frontend	HTML5 · CSS3 · JavaScript ES6+ · React.js
Styling	Tailwind CSS · Bootstrap 5 · SCSS/Sass
WordPress	WordPress · Elementor Pro · WooCommerce · ACF · Custom Post Types
API & Data	REST API · Axios · Fetch API · JWT Auth · Local/Session Storage
Optimization	SEO · Core Web Vitals · PageSpeed · Cloudflare CDN · Google Analytics
Tools	Git · GitHub · Figma · Adobe Photoshop · VS Code

## EDUCATION & CERTIFICATIONS

- ▶ **Udacity Front-End Web Development – Professional Track** — [Udacity](#)  
Industry-recognized completion of advanced front-end curriculum.
- ▶ **Web Development Challenger Scholarship** — [Udacity](#)  
Competitive scholarship program for high-potential web developers.
- ▶ **JavaScript Fundamentals** — [MaharaTech \(ITIDA\)](#)  
Comprehensive JavaScript programming and ES6+ concepts.
- ▶ **React.js Development** — [MaharaTech \(ITIDA\)](#)  
Component lifecycle, hooks, state management, and React best practices.